



Shelbyville Horse Show Sponsorship Coordinator

Bridwell Terhune
Shelbyville Horse Show
502-633-4594 anytime
502-655-0026 cell
bterhune@dcr.net
www.bridwellterhune.com

Program Sponsor

Two Full page in center of program for Sponsor Ad

8 HORSEMAN'S CLUB TICKETS
40 COMP TICKETS (GATE PASSES)
Price \$4,000

Poster Sponsor

8 HORSEMAN'S CLUB TICKETS
40 COMP TICKETS (GATE PASSES)
Price \$4,000

Shelbyville Horse Show

60'' Round table reservations (seats 8)

Upper Level for the Week \$3,000.00

8 Horseman's Club and Gate passes for the week.

Hospitality Pavilion

WEDNESDAY NIGHT \$4,000

SIGN ON TENT

8 HORSEMAN'S CLUB TICKETS SAME NUMBER V.I.P. PARKING PASSES

40 COMP TICKETS (GATE PASSES)

VIP TABLE UPPER LEVEL FOR THAT NIGHT ONLY, SETTING FOR 8

HALF PAGE AD IN HORSE SHOW PROGRAM

THURSDAY NIGHT \$4,000

SIGN ON TENT

8 HORSEMAN'S CLUB TICKETS SAME NUMBER V.I.P. PARKING PASSES

40 COMP TICKETS (GATE PASSES)

VIP TABLE UPPER LEVEL FOR THAT NIGHT ONLY, SETTING FOR 8

HALF PAGE AD IN HORSE SHOW PROGRAM

FRIDAY NIGHT \$4,000

SIGN ON TENT

8 HORSEMAN'S CLUB TICKETS SAME NUMBER V.I.P. PARKING PASSES

40 COMP TICKETS (GATE PASSES)

VIP TABLE UPPER LEVEL FOR THAT NIGHT ONLY, SETTING FOR 8

HALF PAGE AD IN HORSE SHOW PROGRAM

SATURDAY NIGHT \$4,000

SIGN ON TENT

8 HORSEMAN'S CLUB TICKETS SAME NUMBER V.I.P. PARKING PASSES

40 COMP TICKETS (GATE PASSES)

VIP TABLE UPPER LEVEL FOR THAT NIGHT ONLY, SETTING FOR 8

HALF PAGE AD IN HORSE SHOW PROGRAM

HORSE SHOW PERFORMANCE SPONSORS

WEDNESDAY NIGHT \$7,500

3 BOXES FOR THE WEEK

18 HORSEMAN'S CLUB TICKETS SAME NUMBER VIP PARKING PASSES

BANNER IN RING

BANNER ON FENCE

FULL PAGE AD IN PROGRAM

100 COMP TICKETS (GATE PASSES)

VIP TENT

THURSDAY NIGHT \$3,500

2 BOXES FOR THE WEEK

12 HORSEMAN'S CLUB TICKETS SAME NUMBER VIP PARKING PASSES

BANNER IN RING

BANNER ON FENCE

FULL PAGE AD IN PROGRAM

50 COMP TICKETS (GATE PASSES)

VIP TENT

FRIDAY NIGHT \$5,500

2 BOXES FOR THE WEEK

12 HORSEMAN'S CLUB TICKETS SAME NUMBER VIP PARKING PASSES

BANNER IN RING

BANNER ON FENCE

FULL PAGE AD IN PROGRAM

70 COMP TICKETS (GATE PASSES)

VIP TENT

SATURDAY NIGHT \$10,000

3 BOXES FOR THE WEEK

18 HORSEMAN'S CLUB TICKETS SAME NUMBER VIP PARKING PASSES

BANNER IN RING

BANNER ON FENCE

FULL PAGE AD IN PROGRAM

100 COMP TICKETS (GATE PASSES)

VIP TENT

PROGRAM SPONSORSHIP

Horse Show Program.
Two full pages center of program.

\$4,000.00

**PROGRAM ADVERTISING
4-COLOR**

Back Cover	\$950.00
Inside Front cover	\$950.00
Inside Back Cover	\$850.00

Bridwell Terhune

Sponsorship Coordinator

www.shelbyvillehorsheshow.com

Office 502-633-4594

email bterhune@dcr.net



Shelbyville Horse Show
18 Village Plaza PMB 187
Shelbyville Ky. 40065

For More Information Call:
Bridwell Terhune (502) 633-4594
R.H. Bennett (502) 633-7123



2009

July 29-30-31 Aug. 1

Shelby County Fairgrounds

SHELBYVILLE, KENTUCKY

Catch the Excitement



Catch the excitement of the tradition with this year's Shelbyville Horse Show. Don't miss this opportunity to see the best from our local horse farms, in competition with both in state and out of state exhibitors. A festive blend of show and community activities promise to raise the Shelbyville Horse Show to a higher level of distinction.

Catch the Excitement

TROPHY SPONSORS

Wednesday Night or Thursday Night \$125.00
 Friday Night or Saturday Night..... \$150.00

RIBBON SPONSORS

Wednesday Night or Thursday Night \$75.00
 Friday Night or Saturday Night..... \$100.00

HALTER SPONSORS

Wednesday or Thursday \$125.00
 Friday or Saturday \$150.00

TRAINERS PURSE SPONSORS

Rate for all Classes \$100.00

CLASS SPONSORS

Performance Class \$225.00
 Performance Class \$325.00
 Championship/Stake Class \$525.00
 Championship Class \$1,000.00

VENDERS BOOTH.....\$450.00
 w/ceiling fan add..... \$100.00

Contact Peggy Henry for Availability
502-633-7268

Your business name will be recognized in the program. You are encouraged to present ribbons in the class you sponsor and your trophy in the class where it is presented. Photos of your presentation will be available after the show.

HOSPITALITY PAVILION SPONSORS

Wednesday \$4,000.00
 Thursday \$4,000.00
 Friday \$4,000.00
 Saturday \$4,000.00

HORSE SHOW PERFORMANCE SPONSORS

VIP TENT

Wednesday \$7,500.00
 Thursday \$3,500.00
 Friday \$5,500.00
 Saturday \$10,000.00

**All horseman's Club tickets
 plus after hours tickets are
 Night Specific**

ADVANCED TICKETS

Horseman's Club all Week with
 Saturday Night After Hours Event \$200.00
Must be 21 and over
 Horseman's Club All Week \$160.00
 Horseman's Club Tickets Nightly \$45.00
 Saturday Night After Hours Event \$40.00
Must be 21 and over
 60" Round Table (seats 8)
 Upper Level for the Week \$3,000.00
 Box Seats (When Available) **\$350.00**
Preference to current box holders
 Main Gate Admission Pass
 Nightly \$5.00
 Week \$15.00

MUSIC SPONSORSHIPS

Sponsor the CUSTOM SOUNDS COMBO

During Opening Party \$500.00
 Center Ring Music Wednesday Night.... \$500.00
 Center Ring Music Thursday Night \$500.00
 Center Ring Music Friday Night \$500.00
 Center Ring Music Saturday Night \$500.00

Sponsor the ORGANIST - MR.. GENE WRIGHT

Wednesday \$400.00
 Thursday \$400.00
 Friday \$400.00
 Saturday \$400.00

HORSE SHOW POSTER

You can also help by sponsoring the Shelbyville Horse Show Posters. The posters have become 'Collector's Items' for many community members and horse people. \$4,000.00



*The holder of this card is entitled
to admittance to the
Shelbyville Horse Show &
Horseman's Hospitality Pavilion
for one evening.*

Courtesy of _____

Guest _____

Authorized by

Monetary Value \$50.00

Admit One